



MINING NETWORK
INTERNATIONAL



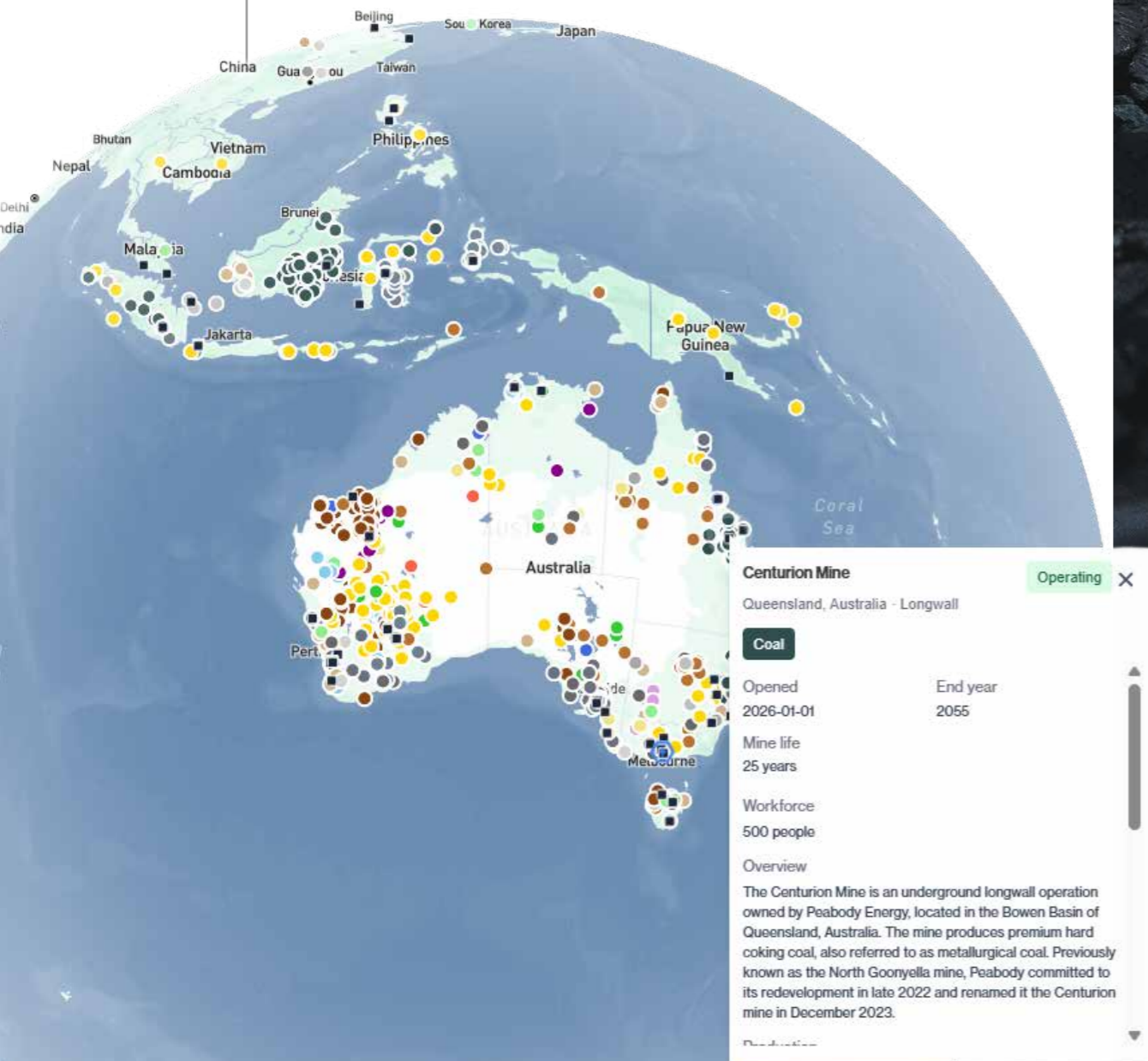
2026 MEDIA KIT

ABOUT US

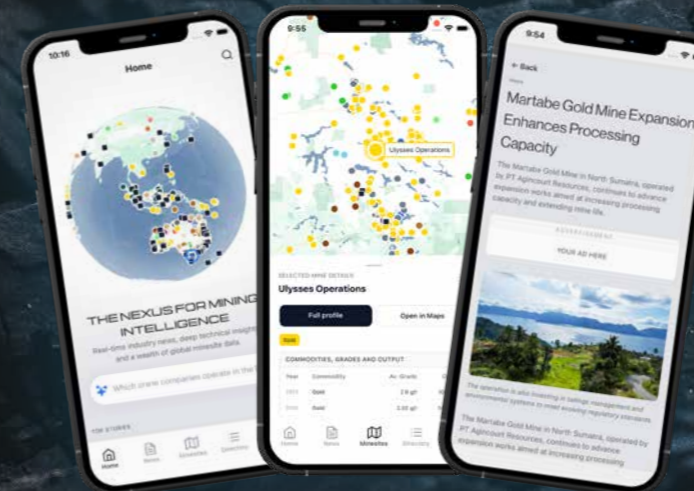
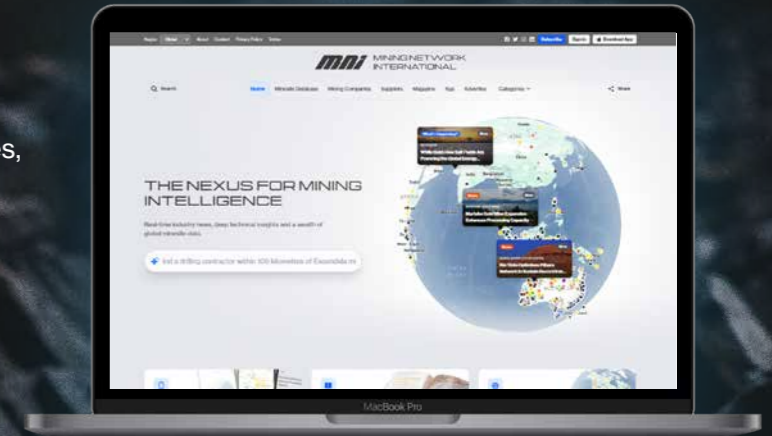
A GLOBAL NETWORK

Mining Network International (MNI) is a multi-faceted mining platform focused on data, suppliers, innovation, news, expansion and in-depth features from around the globe.

The platform combines an **interactive website** with our **mobile app** and a **quarterly hard copy** glossy publication to maximise the collaboration between the world's leading suppliers of mining goods and services and mine operators around the planet. The site includes searchable, detailed data on operational mines and suppliers across the globe - all with the help of the MNI AI Assistant.

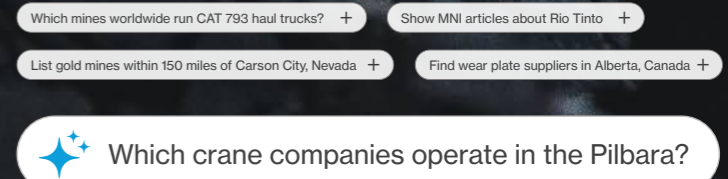


A powerful interactive website with mine features, technical articles, new products, searchable mine and supplier data – all georeferenced on our interactive 3D globe.



A dedicated MNI mobile app for iOS and Android developed in-house to push articles and notifications to our readers.

The MNI AI Assistant allows users to ask questions about mines, companies, suppliers, tenders and articles by interrogating our global database and then enriching the response with broader open web research.



A quarterly, high quality A4 glossy magazine distributed to key mining company personnel, subscribers, contractors and suppliers - globally.



Our mission is to serve as the ultimate nexus for global mining intelligence. We bridge the gap between mine operators, industry professionals and suppliers by delivering real-time news, deep technical insights and actionable, relational data.

GLOBAL REACH & READERSHIP



PRIMARY MARKETS



Australia



Canada



USA

AUDIENCE

- Mine Managers and Superintendents
- Engineers and Technical Specialists
- Procurement and Supply Chain Managers
- Maintenance and Reliability Managers
- Geotechnical and OH&S Professionals
- Planning and Project Managers
- Automation, Software and Technology Leads
- C-Suite Executives and Corporate Decision Makers

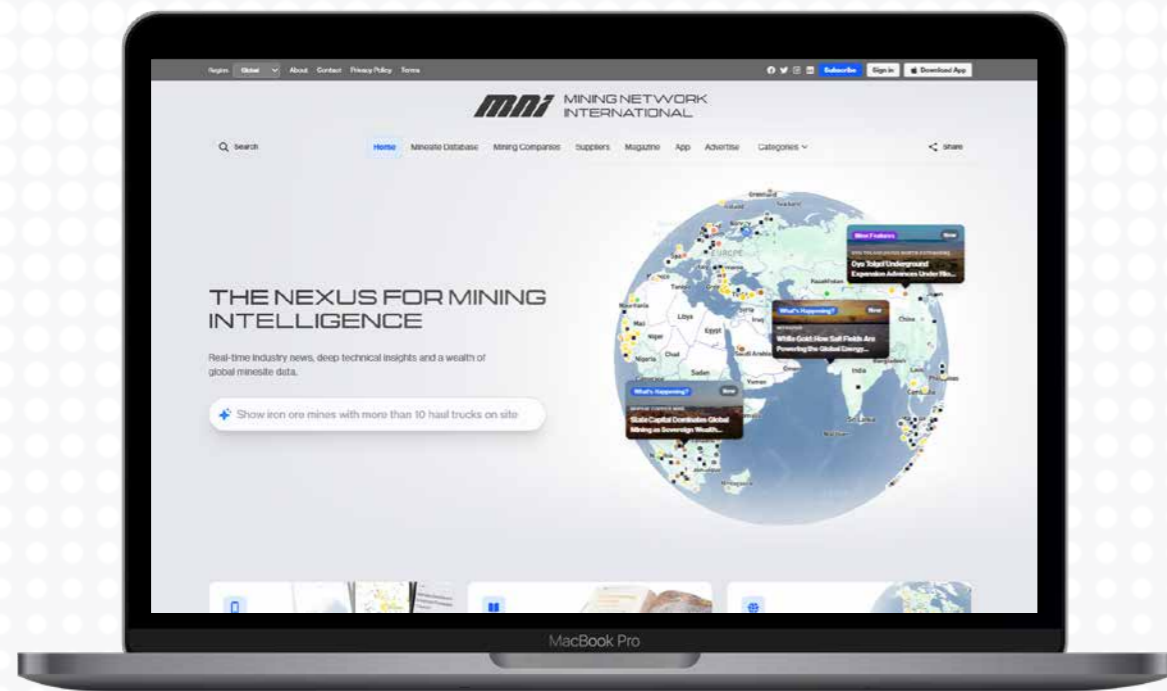
DISTRIBUTION

- Hard Copy direct mailed across Australia, Canada, USA and key mine sites around the globe.
- Digital subscriptions and online readership + dedicated Mobile App
- Event exposure at leading international mining conferences and expos
- + Thousands of active mining suppliers and service providers

DIGITAL PLATFORM

THE NEXUS OF MINING INTELLIGENCE

The **MNI website** allows free and instant access to mining companies and operations data all around the world. This data is searchable by a wide range of criteria, from ownership to commodity, production methods, geolocation and more.

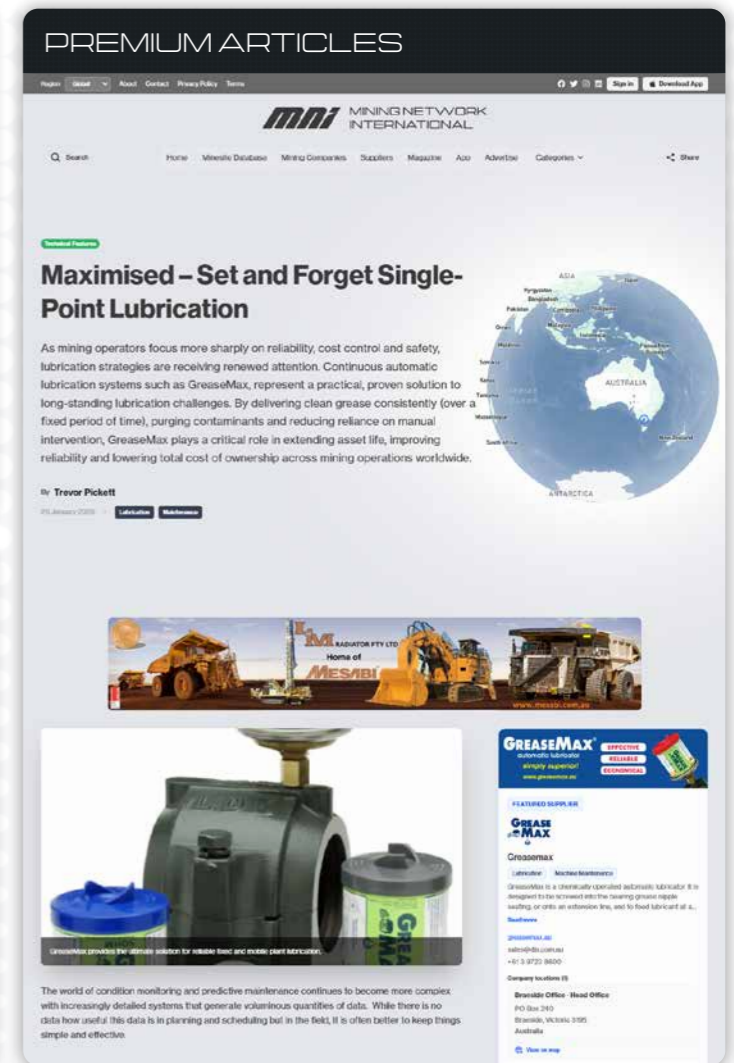
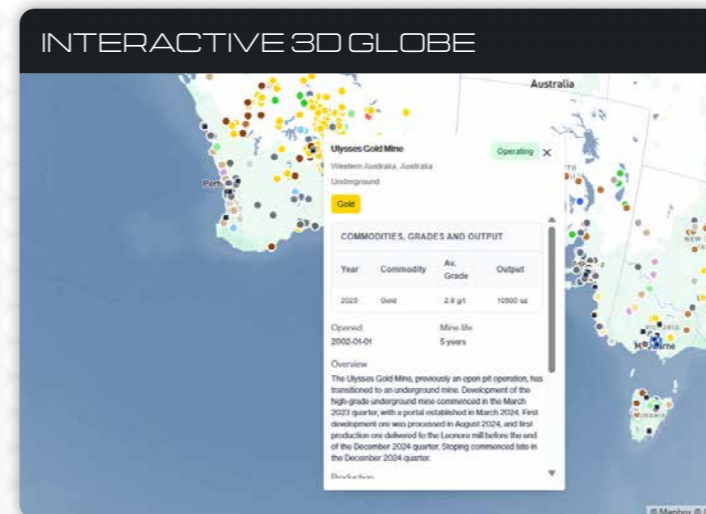


ADVERTISER BENEFITS

- ⊕ High-impact banner ads, sidebar placements, and full website takeovers
- ⊕ Permanent sponsored articles, free press releases and editorial coverage with backlink integration
- ⊕ Priority placement in AI search and interactive 3D globe mapping
- ⊕ EDM campaign opportunities and direct links to associated mine sites
- ⊕ High-retention global traffic
- ⊕ High-dwell-time engagement with a worldwide audience
- ⊕ Integrated Google Analytics and dynamic SEO

A POWERHOUSE OF INFO

Our platform provides a global, 3D-interactive database and multimedia news hub that visually maps the relationships between mining projects, technical innovation, and industry suppliers to drive new business opportunities.



MILLIONS OF DATA POINTS

Our incredibly detailed relational database connects mines, mining companies, suppliers and real-time articles - updated daily

[Click here to try it out!](#)





MOBILE APPLICATION

MNI ANYWHERE, ANYTIME |  

The MNI mobile iOS and Android App delivers the full power of our digital platform in a streamlined format designed for professionals working on site or on the move.

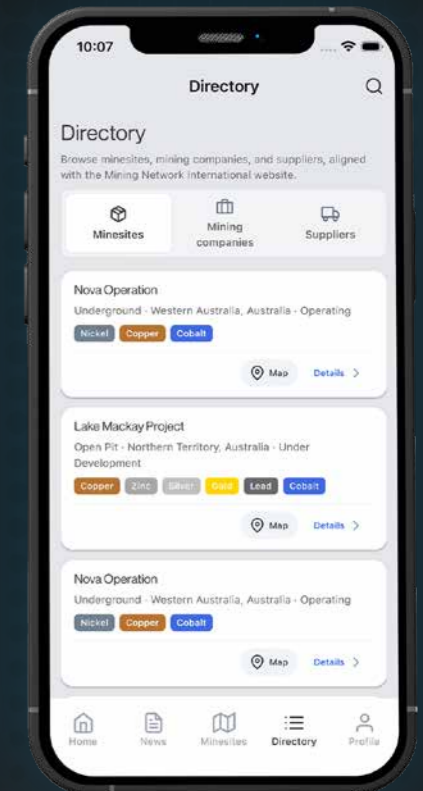
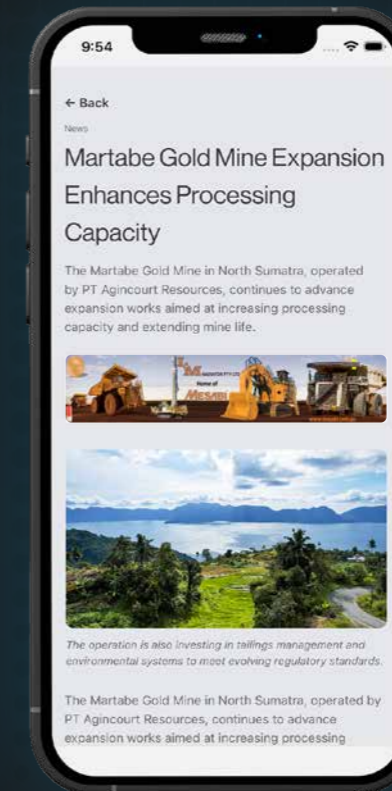
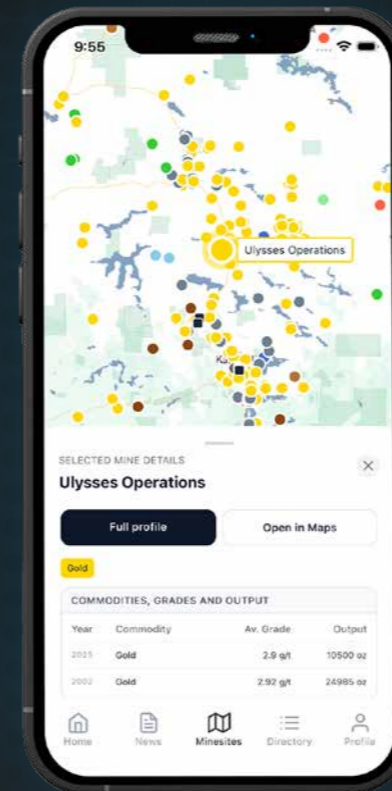


ADVERTISER BENEFITS

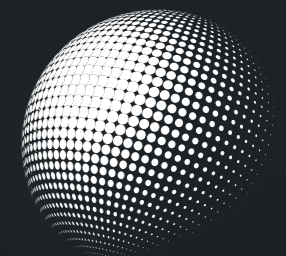
-  In-app display advertising
-  Sponsored alerts and push notification options
-  Immediate exposure to a mobile, engaged audience
-  Full integration with website and print campaigns

FEATURES

- Real time mining news and project alerts
- Push notifications for major developments
- Direct links to suppliers, services and advertisers
- Searchable mining database
- Seamless performance on iOS and Android devices



STAY IN THEIR HANDS,
WHEREVER THEY WORK



GLOSSY PUBLICATION

A PREMIUM PUBLICATION FOR A GLOBAL INDUSTRY

The **MNI Magazine** is a quarterly, glossy A4 publication, with 5,000 copies distributed to leading mining companies across the globe, including in Australia, Canada, and the USA.

It is distributed directly to mine site supervisors, senior management, subscribers and advertisers, and also to major industry events. It provides advertisers with long-term, high-quality brand visibility and credibility.

Display advertising and editorial positions are available in the publication.



White Gold How salt fields are powering the global energy transition

PAPUA NEW GUINEA
Wafi-Golpu Copper-Gold Muses Closer to Development

CANADA
Highland Valley Copper Expansion Approval

INDONESIA
Pani Gold Mine First Gold Pour

USA
Silver Peak Lithium Major Expansion Green Light

AUSTRALIA
Rhodes Ridge Iron Ore Multi-Billion Tonne Resource Confirmed

AUSTRALIA
Hillgrove Antimony-Gold Project Nears Production

TECH
Single-point Lubrication Automatic: Set it Forget **GREASE MAX**

Autonomous Haulage 2.0
The Mid-Tier Adoption Pathway



ADVERTISER BENEFITS

- Free inclusion in the What's Happening company news section – print, online and socials
- Free publication of press releases on our website, mobile app and socials
- Free access to the Trade Talk new product and service editorial section – print, online and socials
- Provides long term, high quality, brand visibility and credibility
- Complimentary social media promotion across MNI platforms

ARTICLE CATEGORY BENEFITS

TRADE TALK

Showcase your latest products, services and technical innovations directly to key industry decision-makers.

ARTICLE CATEGORY BENEFITS

WHAT'S HAPPENING













The latest updates from your company - new operations, new appointments, press releases and more.

ADVERTISING OPPORTUNITIES

WHY ADVERTISE WITH MNI?


A unique marketing solution that ticks all the boxes – **print, online, mobile app and social media**

- Cost effective international exposure
- Direct access to mining decision makers
- High quality editorial written for you by professional mining journalists
- Artwork designed by industry professionals
- Instant awareness through our dedicated Mobile App, Website and Socials
- Long term visibility through quarterly print and permanent digital content
- Dynamically populated SEO keywords, metadata and back links
- Global reach - international exposure for your brand

 <p>Double Page Spread 420 x 297mm Print + online + social media</p>	<p>Most Popular</p>  <p>Full Page 210 x 297mm Print + online + social media</p>	 <p>Half Page 210 x 148mm Print + online + social media</p>
 <p>Quarter Page 105 x 148mm Print + online + social media</p>	 <p>Web + App Sponsored Article <1500 words + images/videos Permanently hosted on    Website + iOS + Android</p>	 <p>Web + App Advertising Multiple    ad spaces available Website + iOS + Android</p>

BENEFITS

- ✓ Tailored AI prompt suggestions that guarantee your business is included in relevant AI Assistant responses
- ✓ Banner ad space (web + app)
- ✓ Ad space in our quarterly publication
- ✓ Global readership
- ✓ Push notifications (app)
- ✓ Print, online and social media promotion
- ✓ Your company placed in our online directory (web + app)
- ✓ Your company locations, articles and info on our 3D globe
- ✓ A “Featured Supplier” placement on all articles related to your company
- ✓ Free press releases - disseminate your important developments and milestones
- ✓ Technical articles (print + web + app)
- ✓ New products and services editorials (print + web + app)
- ✓ In-house graphic design and software development teams
- ✓ Only 30% deposit on booking

 Prime positions also available (inside front cover, inside back cover, outside back cover, right hand pages 3, 5, 7, 9, 11, 13)



CONTACT US

Ready to elevate your brand's global presence?
Let's discuss how you can secure your placements on
our platform

sales@mni.news

+61 429 916 282

www.miningnetworkinternational.com/contact